

ANDREW CONROY

my portfolio: andrewsconroyphoto.weebly.com | contact: asconroy@gmail.com

I am dedicated, both personally and professionally, to my craft. My passion is rooted in telling stories through my work - whether it is design, photography, marketing, or strategic brand building. I seek out opportunities to work with clients and employers who care about the story behind the products and businesses that they work with.

EDUCATION

University of Kansas Graduate: Fall 2018
Dean's List Honor Roll, 3.8 GPA
William Allen White School of Journalism
Major: Strategic Communications
Minor: Art History

EMPLOYER REFERENCES

Philip Christiansen: (423) 504-5002
Dara Hess: (818) 624-0151
Rebecca Gildard: (423) 475-3876

SKILLS

Data-Driven Marketing
Google Analytics Certified
Adobe Creative Suite
Creative Strategy
Art Direction

PROFESSIONAL EXPERIENCE

• Photography and Production Assistant at Various

Assisting with production needs and support at photo sessions including working with lighting, gear set up and break down, securing models and releases, location scouting, asset organization, and general assistance. Support pre-production, production, and post-production workflows.

- Flint Chaney, February 2021 - Present, Contact: (312) 307-3311

- Grant Dotson, May 2021 - Present, Contact: (706) 534-8931

- Brian Gassel, August 2020 - Present, Contact: (678) 517-8425

• IT Support and Logistics at Southtree Digitizing

October 2020 - September 2021

Provide a wide range of services in an effort to maintain technical and physical infrastructure of the operations facility. Work in cooperation with a small team to update and install new software, design production floor layouts, and design equipment storage solutions.

• Marketing Manager & Creative Strategist at Sequence Climbing Gym

December 2018 - February 2020

Responsibilities include strategic direction of all marketing efforts, Mailchimp email campaigns, photography, videography, website design, social media scheduling, and day-to-day facility and staff management. Managed and directed freelance creative content producers.

• Contract Branding & Creative Director at Towerhouse Farm Brewery

February 2020 - June 2020

Collaborate with brewery founders to direct and execute content production aimed at strategically positioning the brand. In this role I created product graphics and logo design, content writing, website design, and photography.

• Creative Director at Phog Creative

August 2018 - January 2019

Strategize and execute creative efforts based on insights from comprehensive primary and secondary research data. Our team produced a campaign, during this semester-long capstone course, which aimed to increase the level of awareness and involvement in YVC, a youth volunteer organization. Designed layouts, using Mailchimp platform, for email marketing focused toward parents.

• Freelance Photographer, Designer and Branding Specialist

December 2018 - Present

Clients include the following: Summerour Architects, Mabry Architecture, Corestrong Fitness Coaching, Haren Companies Construction & Contracting, eXpression Climbing Holds and Volumes.

• Photo Studio Manager at University of Kansas Media Department

January 2018 - December 2019

Manage scheduling of studio and equipment rental, provide technical lighting/photo instruction to students and staff. Service lighting and other equipment to maintain proper usable condition.